

PRIVACY POLICY

This privacy policy outlines how **Dayla Realty Group** collects, uses, and protects your personal information when you visit our website and interact with our services. By accessing our site, you agree to the practices described herein.

Information We Collect:

- **Contact details:** Name, email address, phone number, when provided through contact forms or property inquiries.
- **Website usage data:** IP address, browsing activity, cookies, and information automatically collected through website analytics to understand user behavior and improve site functionality.
- **Property search details:** Information about properties you search for, including location, price range, and property features.

How We Use Your Information

- **To provide services:** Respond to your inquiries, provide property listings, schedule property viewings, and facilitate communication with potential buyers or sellers.
- **Marketing and communication:** Send you relevant updates on available properties, market insights, and newsletters, unless you opt out.

Sharing Your Information

- **Data will not be** sold or shared with third parties for promotional or marketing purposes.
- **Legal compliance:** We may disclose your information if required by law, court order, or to protect our rights or the safety of others.

Your Privacy Controls

- **Opt-out of marketing:** You can unsubscribe from marketing emails by clicking the "unsubscribe" link at the bottom of any marketing email.
- **Access and update information:** You can request access to your personal information and update or correct it by contacting us at dayla@daylarealtygroup.com.

Data Security

- We implement reasonable security measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction.

Changes to This Policy

- We may update this privacy policy from time to time. Any significant changes will be communicated through our website or via email.

Contact Us - If you have any questions about this privacy policy, please contact us at dayla@daylarealtygroup.com.